



WORLD STADIUMS
& ARENA DEVELOPMENT
SUMMIT

Shape the Future of Sports Infrastructure

Government Partner



*Kingdom of Morocco
Ministry of National Education
Preschool and Sports*

EVENT BROCHURE

22nd April 2025

Sofitel Rabat Jardin des Roses
Rabat, Morocco



Curated by

WORLD LINK



**WORLD STADIUMS
& ARENA DEVELOPMENT
SUMMIT**



WORLD LINK

Overview

Join us on April-22-2025, in Rabat, Morocco, for the World Stadiums & Arenas Summit, a premier gathering of industry leaders shaping the future of sports and entertainment venues. This exclusive event will focus on stadium development, renovation, and cutting-edge technologies to enhance fan experiences, sustainability, and revenue generation.

Bringing together governments, architects, engineers, stadium operators, sports clubs, and technology providers, the summit will explore stadium financing, smart venue solutions, safety innovations, and multi-purpose stadium designs. With Morocco's growing investment in world-class sports infrastructure, this is a must-attend platform to connect with decision-makers and industry pioneers.

Key Topics

New Stadium and Arena Construction

Fan Experience

Infrastructure Development

Financing and Investment

Design and Architecture

Technology Integration

Sustainability and Green Initiatives

Case Studies and Best Practices



Morocco Stadium Projects

Hassan II Stadium

Planned as part of Morocco's broader strategy to strengthen its sports infrastructure, Hassan II Stadium will serve as a key venue for major football tournaments, athletics, and multipurpose events. The stadium is rumored to have a capacity exceeding 115,000 seats, with VIP lounges, corporate boxes, and world-class hospitality facilities. Additionally, it is set to integrate smart stadium technologies, energy-efficient solutions, and fan engagement innovations to ensure a top-tier experience.

The stadium's location is strategically chosen to support urban development, connectivity, and economic growth, aligning with Morocco's ambitions to host global sporting events, including the FIFA World Cup and African Cup of Nations. Once completed, Hassan II Stadium is expected to position Morocco as a premier destination for international sports and entertainment, further solidifying the nation's commitment to world-class infrastructure and tourism.





Morocco & Africa Projects

Morocco is undertaking a significant investment in its sports infrastructure to support its bid for the 2030 FIFA World Cup.

The projects include: New Stadium Construction

Grand Stade de Casablanca: This will be the largest stadium in the world, with a capacity of 115,000 spectators.

New stadium in Benslimane: A planned stadium with a significant investment budget.

Stadium Upgrades:

- ▶ Grand Stade de Tangier
- ▶ Mohammed V complex in Casablanca
- ▶ Prince Moulay Abdallah Sporting Complex in Rabat
- ▶ Grand Stadium of Agadir
- ▶ Grand Stadium of Marrakech
- ▶ Sporting Complex of Fez

These six stadiums will undergo upgrades to meet the standards of the Confederation of African Football (CAF) by 2025 and FIFA by 2028.

Additional Infrastructure:

Training centers: Significant investment in training facilities to support football development.

Transportation and infrastructure: Improvements to transportation networks to facilitate fan travel and overall event logistics.



**WORLD STADIUMS
& ARENA DEVELOPMENT
SUMMIT**



WORLD LINK

VIP Guest

VIP Keynote Speaker



H.E. Dr. Mohamed Saad Berrada
Minister of National Education
Preschool and Sports of the Kingdom of Morocco

Speakers



Dr. Lyazghi Moncef
Sports Policy Specialist



Tarik Oualalou
CEO
OUALALOU+CHOI



Javier Doña
Stadia and Sports
Business Advisor
Grandstand JD



Ayoub Bouibaouen
Senior Associate
Urban Archi Studio



Naji Atallah
Sales Director
Autodesk



Nitin Srivastawa
Director
Ascela



Nigel Meddemmen
Product Support Engineer
Martin Audio Ltd



Josep Manel Santiago
CEO
Figueras



Agenda

Track - 1 Morning Session

08:00	Registration and Morning Refreshments
09:20	Opening by Conference Director
09:30	Keynote Session: The Future of Stadium and Arena Infrastructure in Morocco <ul style="list-style-type: none">• Government and industry leaders discuss strategic vision and upcoming projects• Key investment and development trends
09:50	Future of Sports Technology: Breakthroughs in Smart Stadium Innovation This session will delve into the latest advancements in sports technology, highlighting innovative solutions in smart stadiums. Topics will include enhanced fan engagement, advanced connectivity, and intelligent infrastructure.
10:10	Fan-Centric Technology and Sustainable Design An in-depth session on integrating fan-focused technology with sustainability. Topics will include personalized experiences, green technology integration, and how they redefine modern stadium operations.
10:30	Panel Discussion: Smart Stadiums – Technology, Innovation & Fan Experience <ul style="list-style-type: none">• Integrating IoT, AI, and digital solutions• Enhancing fan engagement through AR/VR and interactive experiences• Case studies from leading stadiums
11:10	Networking & Coffee Break
11:40	Sustainable & Eco-Friendly Stadiums <ul style="list-style-type: none">• Green building materials and sustainable architecture• Renewable energy and water conservation strategies• Achieving carbon neutrality in stadium operations
12:00	Fireside Chat: The Economics of Stadium Development <ul style="list-style-type: none">• Public-private partnerships in financing stadium projects• Maximizing ROI through multi-purpose venue utilization
12:30	Governing Stadium & Arenas - Elevating Global Stadium & Arenas Through Leadership and Innovation Strategies for improving stadium governance through innovative leadership, enhanced management frameworks, and global collaboration.
12:50	Panel Discussion: Safety, Security & Crowd Management in Modern Arenas <ul style="list-style-type: none">• Advanced security technologies (biometric access, AI surveillance)• Emergency preparedness and crisis management• Best practices from major international events
13:30	Networking & Lunch Break

Track - 2 Afternoon Session

14:30	Case Study: Mega Sports Events & Stadium Legacy <ul style="list-style-type: none">• Lessons learned from FIFA World Cup, Olympics, and international tournaments• Ensuring long-term sustainability and community integration
14:50	Cutting- Edge Analytics Transforming Use Experiences into Personalized Adventures A showcase of how data-driven insights enhance fan engagement through personalized services, such as tailored promotions, seat recommendations, and in-stadium navigation.
15:10	Smart stadiums - The Future of Sports and Entertainment Venues A forward-looking discussion on how smart technologies are shaping the future of sports and entertainment venues, focusing on connectivity, automation, and fan interaction.
15:30	Mastering Venue Readiness for Games and Events Guidelines and best practices for ensuring venue readiness, including event planning, logistical optimization, and crisis management strategies.
15:50	Networking & Coffee Break
16:20	Sustainable construction practices reducing costs and enhancing efficiency Insights into cost-effective sustainable construction practices, including modular designs, renewable energy use, and efficient resource management in stadium projects.
16:40	Securing the Future of Global Sports: Safety, Security, and Accessibility in Modern Stadiums A comprehensive look at modern security solutions, crowd management systems, and accessibility features designed to secure global sports venues.
17:00	Transform Stadiums into City's Landmarks with the Fusion of Aesthetics and Architecture A session dedicated to designing iconic stadiums that become city landmarks by blending architectural innovation with cultural heritage.
17:20	Future of Stadiums: What Does the Future Look Like for Stadium Development A concluding session predicting the evolution of stadiums, exploring concepts such as sustainability, technological integration, and the shift towards multipurpose facilities.
17:40	Closing of Conference



Who will you meet?

- ▶ Public Sector and Government Officials
- ▶ Sports Governing Body Representatives
- ▶ Local Government Officials involved in planning and development
- ▶ Construction Companies: General contractors, specialized contractors, and construction management firms.
- ▶ Government Ministers and Secretaries responsible for Sports, Infrastructure, and Urban Development
- ▶ Technology Providers: Companies offering innovative solutions for stadium operations, fan engagement, and security.
- ▶ Stadium and Arena Owners / Operators: Representatives from professional sports teams, public and private stadium owners, and venue management companies.
- ▶ Mayors and City Councillors
- ▶ Public Sector Funding Agencies and Development Banks
- ▶ Consultants: Experts in sports marketing, event management, and facility management.
- ▶ Interior Designers: Professionals focused on creating exceptional fan experiences through interior design.
- ▶ Architects and Engineers: Firms specializing in stadium and arena design, construction, and engineering.
- ▶ Financial Institutions: Banks, investment firms, and government agencies providing funding for stadium projects.
- ▶ Public Sector Officials: Government representatives involved in sports development, urban planning, and infrastructure.

Job Titles of **Attendees**

Public Sector and Government Officials

Minister of Sports | Secretary of Infrastructure | Secretary of Urban Development | Mayor
City Councilor | Director of Planning and Development | Sports Development Officer
Government Funding Officer | Development Bank Representative

Core Attendees

Stadium Owner | Arena Owner | Stadium General Manager | Arena General Manager
Chief Architect | Structural Engineer | Construction Project Manager | Interior Designer
Technology Director | Financial Analyst | Investment Banker | Sports Consultant



**WORLD STADIUMS
& ARENA DEVELOPMENT
SUMMIT**



WORLD LINK

Sponsors & Partners

Government Partner



*Kingdom of Morocco
Ministry of National Education
Preschool and Sports*

Silver Sponsor



Exhibitor



Supporting Partner



Media Partner





WORLD STADIUMS
& ARENA DEVELOPMENT
SUMMIT



WORLDLINK

Previous Event Photo





**WORLD STADIUMS
& ARENA DEVELOPMENT
SUMMIT**

22nd April 2025 | Rabat, Morocco

Upcoming event: Riyadh, Saudi Arabia

01-02nd September 2025

**Secure
your spot.**

For Sponsorship / Exhibitor Opportunities:

Mohit Thakur

+971 523059757

Connect@worldlinkconferences.com



WORLD LINK

www.worldstadiumssummit.com